The Business and Events Tourism sector is increasingly gaining prominence on the world scenario. Countries are increasingly seeking to improve their structure to generate a better welcome to visitors in their events. In Brazil, in addition to the support infrastructure, visitors will receive a warm “welcome” followed by a smile, a wealth of nature and culture, rhythms, flavors and enchantment that will transform a simple business trip into an unforgettable experience.

Brazil’s geographical position in South America, bordered by Argentina, Bolivia, Colombia, Guyana, French Guiana, Peru, Suriname, Uruguay and Venezuela, facilitates access by road and numerous agreements boosts tourist circulation, including business, within Brazilian territory. In addition, the country receives direct flights from all continents, which provides greater comfort and saves time for visitors, who can pursue their objectives conveniently and still enjoy the diversity that Brazil has to offer.

In addition to providing a modern infrastructure for events of different sizes from North to South, Brazil also invests in the expansion of new airports, continues investing in the expansion of its air transportation, and has a qualified hotel-network focused on providing tourists with greater comfort. From luxurious to simple, modest to rustic, from grandeur to discreet and from tranquil to bustling, Brazil is the ideal venue that can provide every event with excellence and offer the best to its visitors.

In addition to giving our warm welcome to every event, we like to make tourists feel at home, enjoying a swim at the beach in the morning, admiring the natural beauty, its colors, seeing art in everything they lay eyes on, and enjoying the continuous rhythm, irresistible flavors of haute cuisine and typical lands. A little taste of living as these people who work very hard for their country while also enjoying the good things in life.

The capital city of the state of Rio Grande do Sul, Porto Alegre offers extreme options for cultural, historical and ecological attractions, in addition to its cuisine, which is known for its quality and variety. Porto Alegre’s Salgado Filho International Airport is the main airport in Brazil’s Southern region. The city also offers an excellent network of cultural venues, hotel chains and road networks.

** named one of the main hotel networks and ideal venues for international events, from congresses to conventions.**

**São Paulo**

Recognized as Brazil’s largest business and events tourism center, São Paulo is the third most populous city in the world and the largest in the Americas, welcoming more than 90,000 events per year. Seven out of every ten main events and exhibitions that take place in the country are held in the city of São Paulo, which makes it one of the main events destinations in Latin America.

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**Belém, Pará**

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**Belo Horizonte, Minas Gerais**

The city stands out for its mining heritage and the marketing of jewelry and gemstones. It is the third largest metropolitan area in the country and one of the most important centers of mining industrial complex in the country. Belo Horizonte is home to one of the busiest airports in Brazil and its one of the main event destinations in Brazil.

**Porto Alegre, Rio Grande do Sul**

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**Foz do Iguaçu, Paraná**

Foz do Iguaçu is known for its natural beauty and for having one of the most beautiful ecological reserves on Earth “the Spanish national park”, a UNESCO World-heritage Site. The park is home to the famous Iguazu Falls, the Eighth Wonder of the World, and the Itaipu Hydroelectric Plant, one of the largest in the world and one of the seven wonders of the Modern World.

**Florianópolis, Santa Catarina**

Florianópolis is known for its natural attractions and for its natural infrastructure. The city is one of the most important events tourism destinations in the country, which places it among the 10 destinations that host the largest number of international events, according to the ICCA (International Congress and Convention Association).

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